



ALEXANDRA MOROZOVA

GRAPHIC DESIGNER 📍 KYIV, UKRAINE ☎ +380504528503

◦ DETAILS ◦

Kyiv
Ukraine
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Date of birth
06.10.1992

◦ LINKS ◦

[Portfolio](#)
[Dribbble](#)
[in](#)
[Behance](#)
[About WAY app](#)

◦ SKILLS ◦

Figma

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Microsoft PowerPoint

Adobe Animate

Archicad

Autodesk 3ds Max

Microsoft Office Suite

Engineering Drawing

Freehand drawing

◦ LANGUAGES ◦

English

French

Ukrainian

Russian

◦ HOBBIES ◦

Art, hand drawing, traveling, sports. I'm an expert in water sports, all boards are mine :)



PROFILE

I'm creative and detail-oriented Graphic Design Specialist with 6+ years of experience in digital marketing, 4+ years in WEB and UI/UX with a dynamic skill set. Hand drawing, concept art skills, and 3-D visualization are based on architectural education. This broad skill set allows for a very dynamic designs. Proficient in Figma and Adobe Suit.



EMPLOYMENT HISTORY

WEB / UI/UX designer at Bulls Media LTD , Kyiv

June 2021 — August 2025

I got wide experience in a confident team, as a lead designer I provided all product creation from scratch. Tried myself in bright Casino project and pushed my skills in front-end part (HTML, CSS) using PhpStorm app and GitLab platform.

My tasks:

- Lead the design of over 30 client websites, improving user engagement.
- Collaborate with cross-functional teams to define user requirements and create wireframes and prototypes.
- Develop sketches, wire-frames, mock-ups and prototypes.
- Draw up UX Researches.

UI/UX designer at WAY project, Kyiv

February 2020 — March 2021

Team project WAY is providing the idea and new functional application. The specific idea of the application is using GPS location determine the most appropriate points for meetings of groups considering the distance and the location of each person.

I'm the lead designer in this project.

My tasks:

- Researching for new technologies, software packages and hardware products for use in app project.
- Development of logo, concept/functional design and it's improvements.
- Optimization of app architecture/design/style for better set ups, speed and performance.
- Working with engineering team to synchronize functions of app with brand identity and logo.
- Participation in design review meetings.

Graphic designer at Content Group LTD, Kyiv

January 2019 — January 2020

Company experience is in the field of internet marketing. Principal responsibility is to create content, full lead design and distribution.

My tasks:

- Coordination, creation and scheduling content, designs and periodic updates to client website.
- Conceptualization and development of graphic for sites/apps/products.
- Development of collateral such as display/marketing/packaging materials to support product branding strategies.
- Design of 3-D mold objects to improve visual integration of products into the environment.

Junior UI/UX designer at Atmo Light, Lviv

September 2018 — December 2018

Project of application AtmoLight helps to control and change the system of illumination in objects.

My tasks:

- Design mock-ups and prototypes to strengthen designs, improving app interactions.
- Development of new logo and functional design.
- Providing with new elements such as icons and buttons.
- Collaboration with web engineers to create sleek and innovative design.

Graphic designer at Kupina LTD, Dnipro

March 2015 — September 2018

Kupina is regional marketing and advertising agency. It offers services in design, print, and development of POS materials and content.

My tasks:

- Development of creative design for marketing packages, including print materials, brochures, banners and signs.
- Researching trends and projected changes in marketing in order to capitalize on emerging opportunities.
- Creating of image files for use in digital and traditional printing methods.
- Aesthetically-pleasing advertisements that complemented products.
- Design of graphics/logos/promotions for marketing purposes and websites.
- Collaboration with technical team to complete projects.

Interior Designer at Malachite LTD, Dnipro

March 2014 — February 2015

Malachite is studio and perfectly working with natural stones in interiors.

My tasks:

- Resolving of technical design issues by using hand drawing skill and architectural programs.
- Design of 3D perspective views and material boards for review and presentations for clients.
- Work with schemes, plans, evaluations in design development for constructions.



EDUCATION

Specialist, Prydniprovsk state academy of civil engineering and architecture, Dnipro

September 2009 — June 2015

Faculty of Architecture

Specialization: architect of buildings and constructions.



COURSES

IELTS Academic 6.0, British Council

April 2015 — April 2017

Drawing, art of composition, painting, history of art., School of arts # 1, Dnipro

September 2005 — May 2009



REFERENCES

- References available upon request